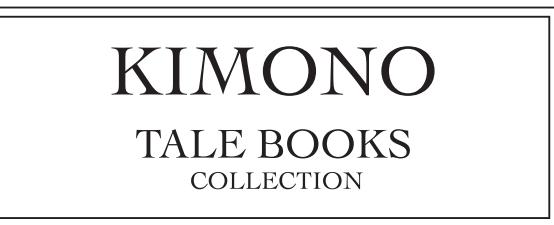




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KIMONO
TALE BOOKS
COLLECTION





Londonart continues to explore and experiment through the new Tale Books Collections designed by Nicola Botegal.

The core of this collection is tales, travels and culture, exploring specific creative worlds. The first capsule "Kimono" is inspired by the art of fabrics, patterns, and ancient screens. These artworks can involve the senses in a new aesthetic experience, to light up the atmosphere with splendour and elegance. The result of the reinterpretation of centuries of decorative art, essential and yet full of details, Tale Books Collection recreates decorative surfaces that embellish the places they inhabit, offering, in the case of Kimono, glimpses of Japanese life, of the tradition and evocative and imaginative creativity that this world enshrines.

The printing of this fine Tale Books collection is the result of two different printing technologies.

Gold, silver, caramel, white and black hues, are the background to the precious and extremely detailed hand-made designs.

Protagonists of this collection are the traditional elements of Japanese iconographies, such as Cherry Blossom branches, Bamboo, Wisteria, a stolen landscape, waves and Herons. An Oriental-style palette of possibilities ready to create atmosphere and chiaroscuro effects, in an alternation of strokes that accentuate its three-dimensionality. The "optimistic" bright and vivid colours chosen, like red, bright purple, blue, and green, enrich this collection, a triumph of precious details, inspired by Eastern wisdom.

Londonart continua ad esplorare e sperimentare attraverso le nuove Tale Books Collection ideate da Nicola Botegal. Una raccolta di racconti, di viaggi e di culture è al

centro di queste collezioni, che esplorano emisferi creativi ben precisi. La prima capsule "Kimono" è ispirata all'arte dei tessuti, ai pattern e ai paraventi antichi giapponesi.

Opere in grado di coinvolgere i sensi in una nuova esperienza estetica, per accendere di bagliori ed eleganza le atmosfere.

Frutto di una reinterpretazione di secoli di arte decorativa, essenziale e al contempo piena di dettagli, Tale Books Collection ricrea superfici decorative che impreziosiscono i luoghi che abitano, raccontando nel caso di Kimono, scorcii della vita nipponica, della tradizione e della creatività suggestiva e immaginifica che questo mondo racchiude. La stampa delle preziose carte Tale Books Collection è frutto di due diverse e innovative tecnologie di stampa.

L'oro, l'argento, il caramello, il bianco, il nero, fanno da sfondo ai preziosi disegni fatti a mano che risultano estremamente dettagliati. Protagonisti della collezione sono gli elementi tradizionali dell'iconografia giapponese: il ramo di ciliegio, il bambù, il glicine, un paesaggio rubato, le onde e gli aironi. Un ventaglio orientale di possibilità pronte a suggerire atmosfere e i giochi di chiaroscuri, in un'alternanza di tratti che ne accentuano la tridimensionalità. Anche i colori che sono stati utilizzati risultano estremamente "ottimisti": il rosso, viola acceso, blu, il verde arricchiscono questa collezione, che diviene un tripudio di lavorazioni preziose, dal sapere orientale.



Ph. © Adriano Russo Studio

Nicola Botegal
ART DIRECTOR

Born in 1965, he lives between Vicenza and Ibiza. In the mid-80s he began working as an advertising agent and went on to open his own agency later. In 2011 he approached the themes of design and furnishing, and founded, together with a team of young and valuable collaborators, Londonart: a laboratory of ideas that creates exclusive wallpapers. Today he is the art director and designer of the company that boasts multiple collections and which collaborates with the most important national and international designers. Thanks to the tenacity and creative vision of Londonart, which involves art, fashion and music, today it is considered a reference brand in the sector.

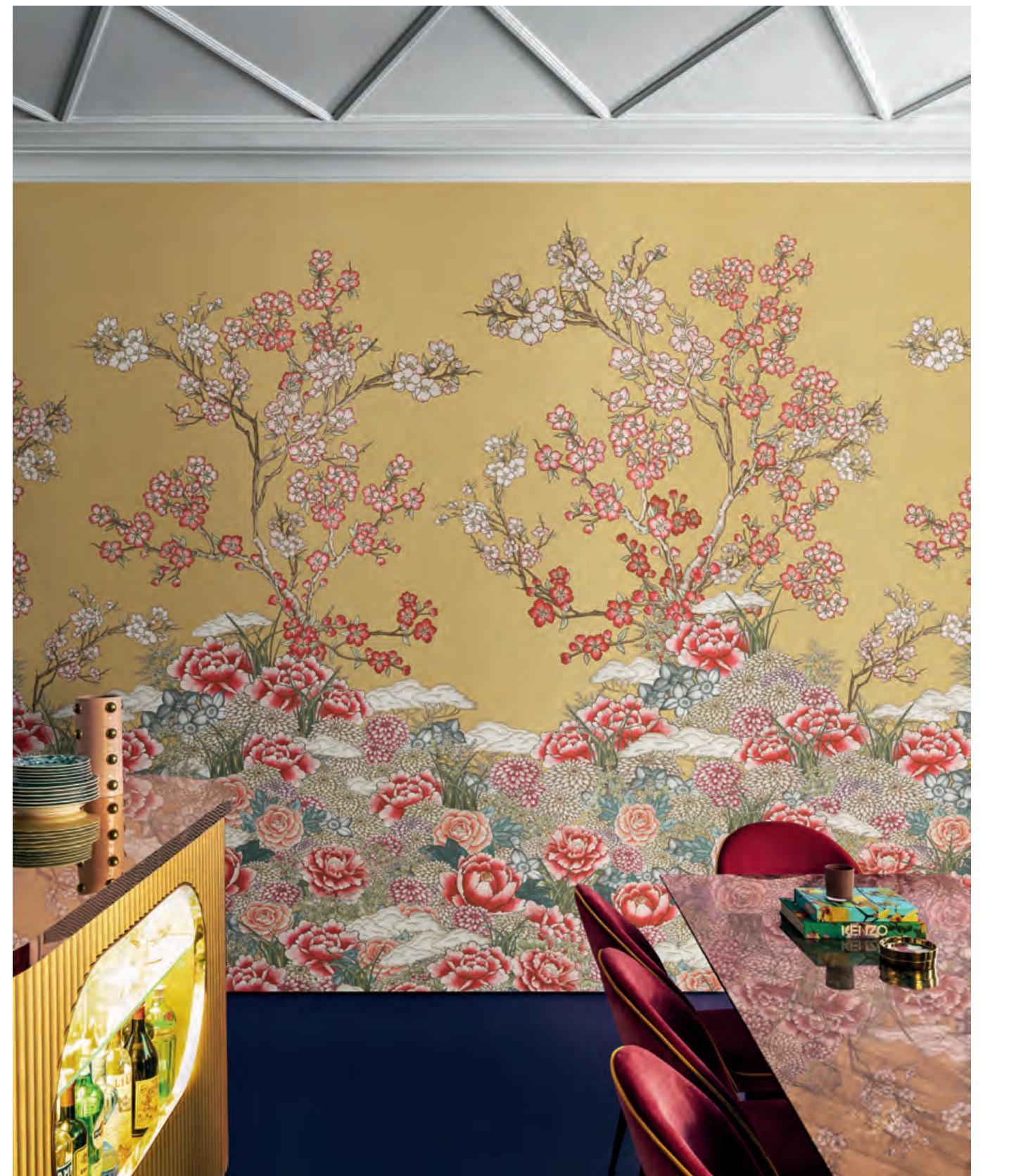
Nato nel 1965, vive tra Vicenza e Ibiza. A metà degli anni 80 inizia a lavorare come pubblicitario per aprire successivamente una sua agenzia.

Nel 2009 si avvicina ai temi del design e dell'arredamento fondando, insieme a un team di giovani e validi collaboratori, Londonart: un laboratorio di idee che crea wallpaper esclusivi. Oggi è art director e designer dell'azienda che vanta molteplici collezioni e collaborazioni con i più importanti designer nazionali e internazionali. Grazie alla sua tenacia e alla sua visione della creatività che coinvolge musica, arte e moda, Londonart oggi è considerato un brand di riferimento nel settore.

LONDONARTWALLPAPER

LONDONARTWALLPAPER is luxury manufacturer of exclusive wallpapers. Founded by Nicola Botegal in 2011, the Italian wallpaper brand is known in the world of interiors for using extraordinary luxury materials and innovative design. The brand's catalogue of wallpapers include influences from fashion, design and architecture, as well as unexpected contemporary inspirations, making **LONDONARTWALLPAPER** the choice of designers, architects and interior decorators.

LONDONARTWALLPAPER è un'azienda leader a livello mondiale specializzata in carte da parati esclusive. L'iconico brand italiano fondato da Nicola Botegal nel 2011 è considerato uno dei riferimenti più prestigiosi e riconoscibili nel mondo del design. L'estrema ricercatezza dei materiali utilizzati, il design fortemente innovativo, la perfetta flessibilità nella progettazione sono gli elementi che contraddistinguono sin dall'inizio la sua produzione. La trasformazione e l'innovazione dei codici di riferimento, alla base di ogni evoluzione, ha spinto il brand ad interagire con diverse sfere culturali, anche apparentemente lontane, portandola naturalmente ad anticipare lo spirito dei tempi. **LONDONARTWALLPAPER** è autore del cambiamento, con la versatilità necessaria per tradurre le richieste del mercato in azioni concrete. Specializzata in wallpaper esclusivi che si dividono in collezioni polifunzionali dall'indubbio appeal estetico, **LONDONARTWALLPAPER** è riuscita ad affermarsi con determinazione e carattere nel panorama del Made in Italy, diventando una vera eccellenza nel settore. L'identità del marchio è un'esplosiva combinazione di moda, elementi grafici e architettura; materiali, tessuti, estetica e decoro che si sposano alla funzionalità e al bisogno di razionalità degli spazi, per risultati di grande impatto. Le esigenze contemporanee hanno reso i wallpaper **LONDONARTWALLPAPER** un prodotto on demand, volto a rispondere a tutte le esigenze di progettisti, architetti e arredatori.



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Zōri | KMN01-B



Zōri | KMN01-C



Zōri | KMN01-D

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Zōri | KMN01-E

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Hiyoku | KMN02-B

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Hiyoku | KMN02-C



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Hiyoku | KMN02-D



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Hiyoku | KMN02-E

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Tabi | KMN03-A

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Tabi | KMN03-B



Tabi | KMN03-C



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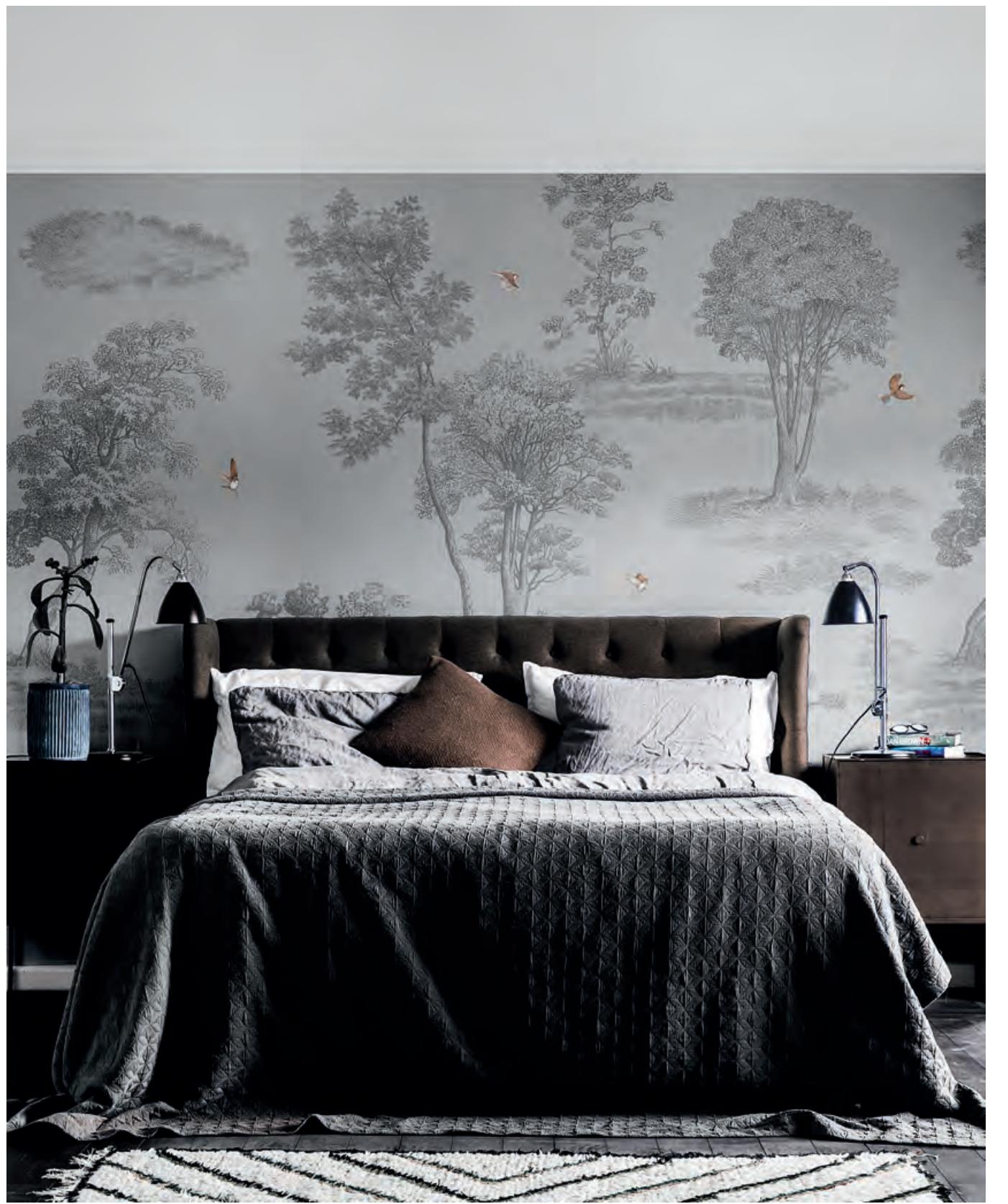
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Mofuku | KMN04-D



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Mofuku | KMN04-E



Haori | KMN05-A



Haori | KMN05-B



Haori | KMN05-C



Haori | KMN05-D



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Iromuji | KMN07-E



Samue | KMN08-A





Samue | KMN08-D



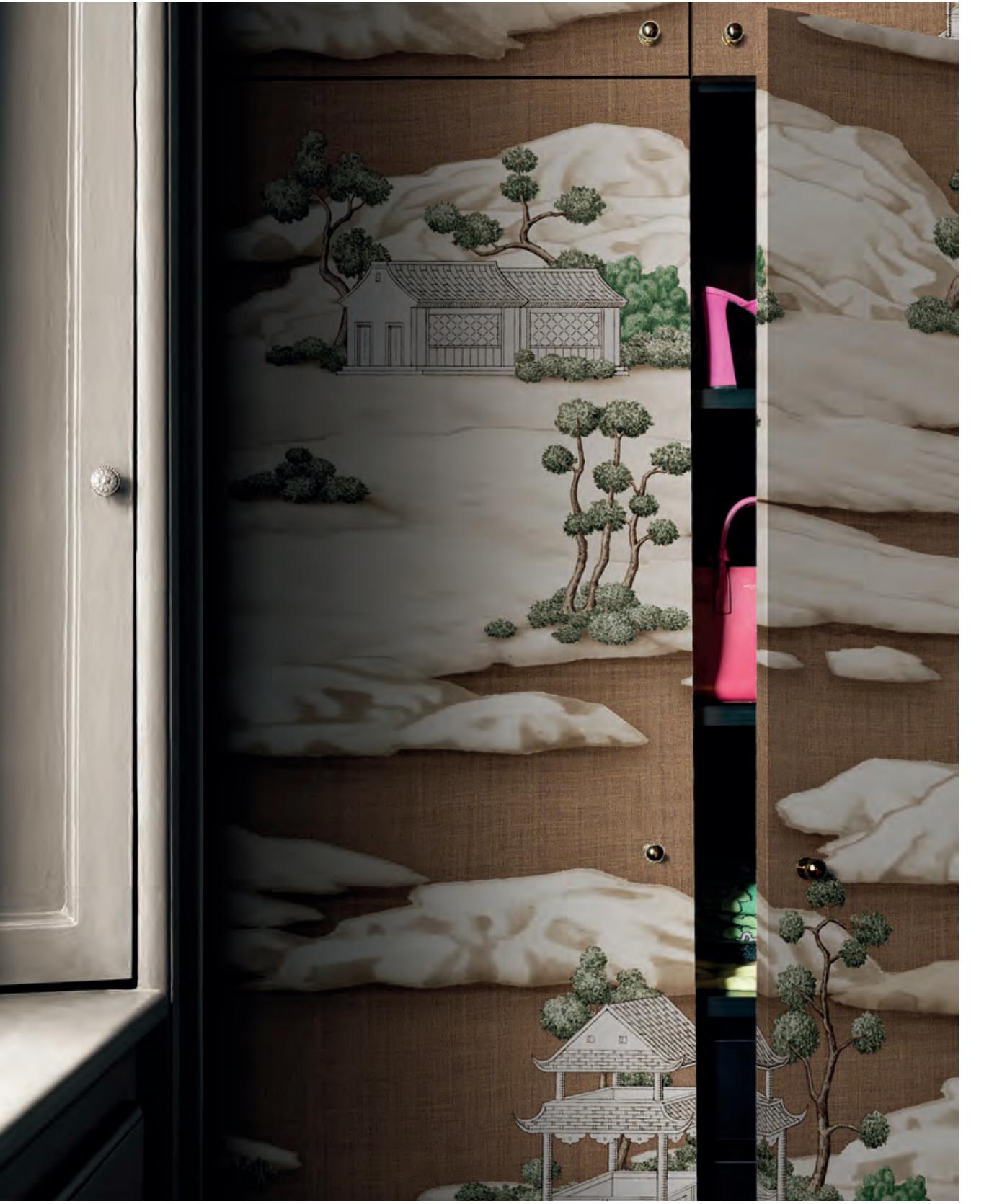
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Yukata | KMN09-A

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Yukata | KMN09-B



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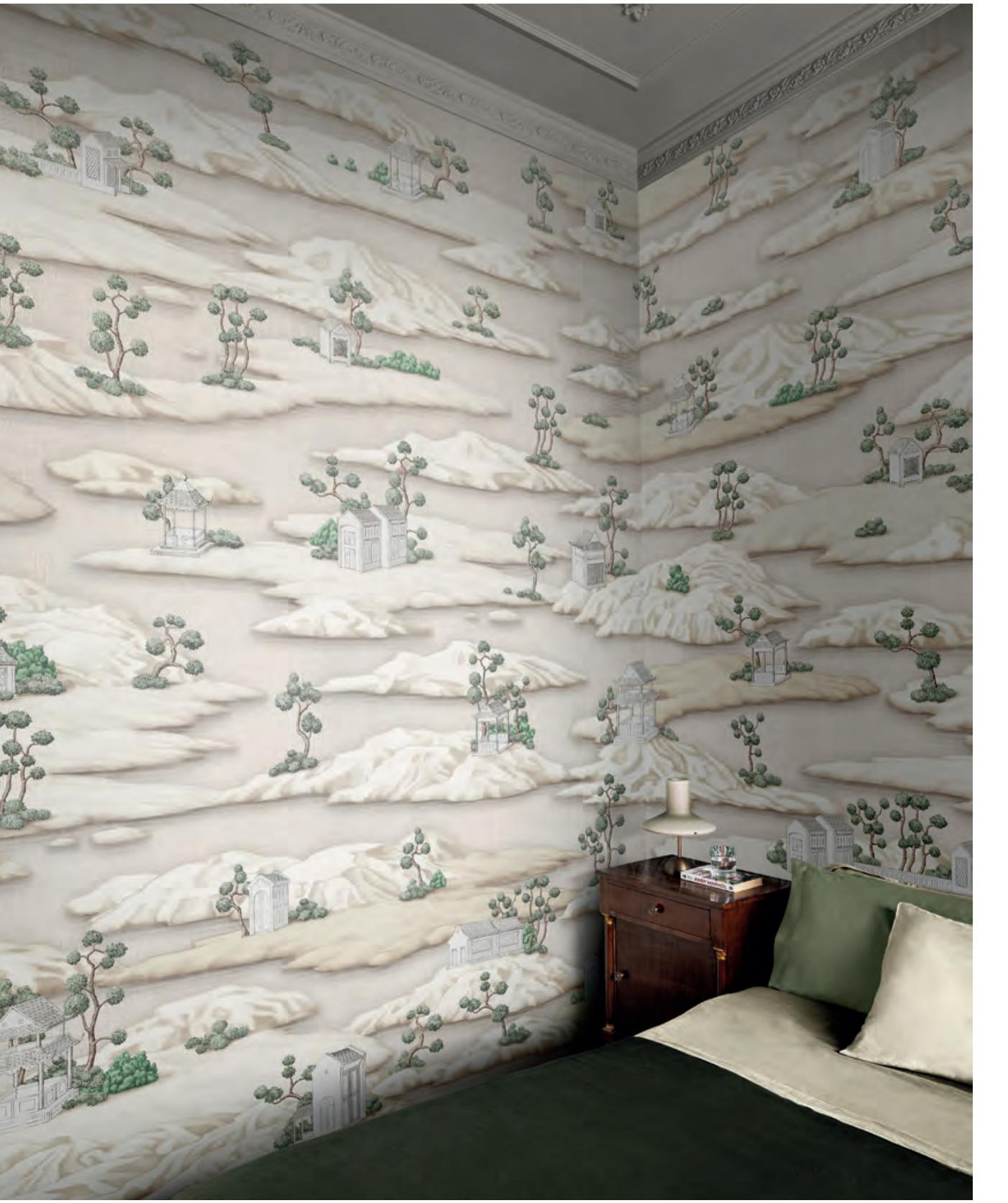
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Yukata | KMN09-E



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Fuki | KMN10-B



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Fuki | KMN10-C



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Fuki | KMN10-D



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Fuki | KMN10-E



Hakma | KMN11-A



Hakma | KMN11-B



Hakma | KMN11-C



Hakma | KMN11-D

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Hakma | KMN11-E

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Komon | KMN12-C



Komon | KMN12-D



Komon | KMN12-E



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Hikizuri | KMN19-E

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Tsukesage | KMN20-B



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Tsukesage | KMN20-C



Tsukesage | KMN20-D



Tsukesage | KMN20-E

Technical
Area

Zōri



110

Modularity: 3 X 3,1 Mt.

Modularity: 5 X 3,1 Mt.

Hiyoku



111

KMN01-A



KMN01-B



KMN01-C



KMN01-D



KMN01-E



Details (1:10) / Color Variants

KMN02-A



KMN02-B



KMN02-C



KMN02-D



KMN02-E



Tabi



112

Modularity: 3 X 3,1 Mt.

Modularity: 4 X 3,1 Mt.

Mofuku



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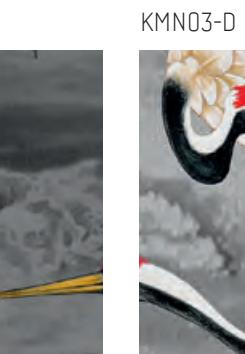
KMN03-A



KMN03-B



KMN03-C



KMN03-D



KMN03-E

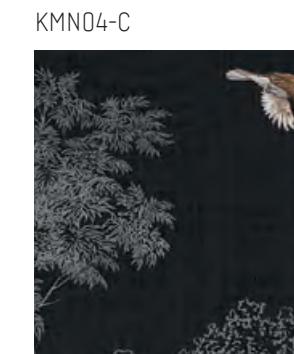
Details (1:10) / Color Variants



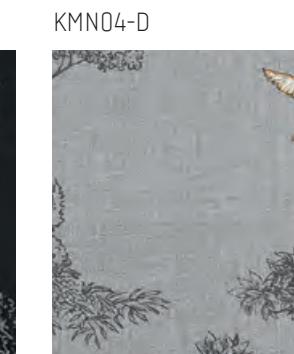
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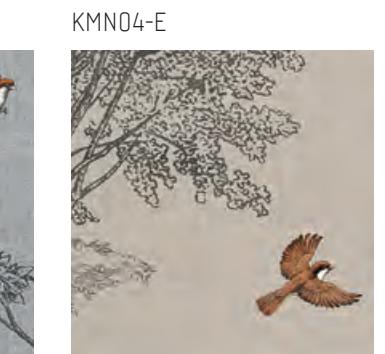
KMN04-B



KMN04-C



KMN04-D



KMN04-E

Haori

Modularity: 4 X 3,1 Mt.



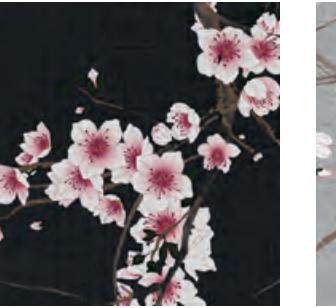
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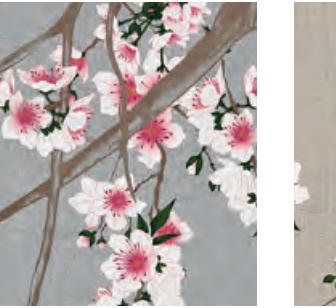
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KMN05-D



KMN05-E



Details (1:10) / Color Variants

Modularity: 4 X 3,1 Mt.



KMN06-A



KMN06-B



KMN06-C



KMN06-D



KMN06-E



Iromuji

Modularity: 2 X 3,1 Mt.



KMN07-A



KMN07-B



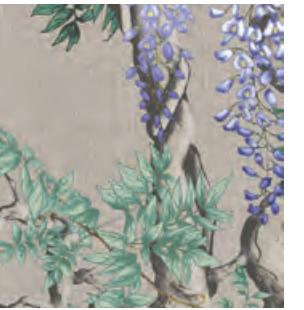
KMN07-C



KMN07-D



KMN07-E



Details (1:10) / Color Variants

Modularity: 5 X 3,1 Mt.



KMN08-A



KMN08-B



KMN08-C



KMN08-D



KMN08-E



Details (1:10) / Color Variants

Samue

Yukata



118

Fuki



119

KMN09-A



KMN09-B



KMN09-C



KMN09-D



KMN09-E



Details (1:10) / Color Variants

KMN10-A



KMN10-B



KMN10-C



KMN10-D

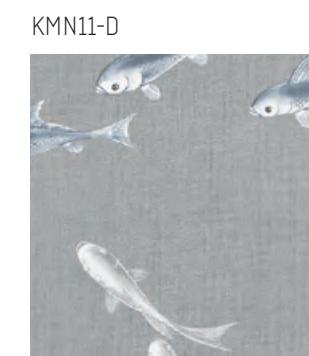
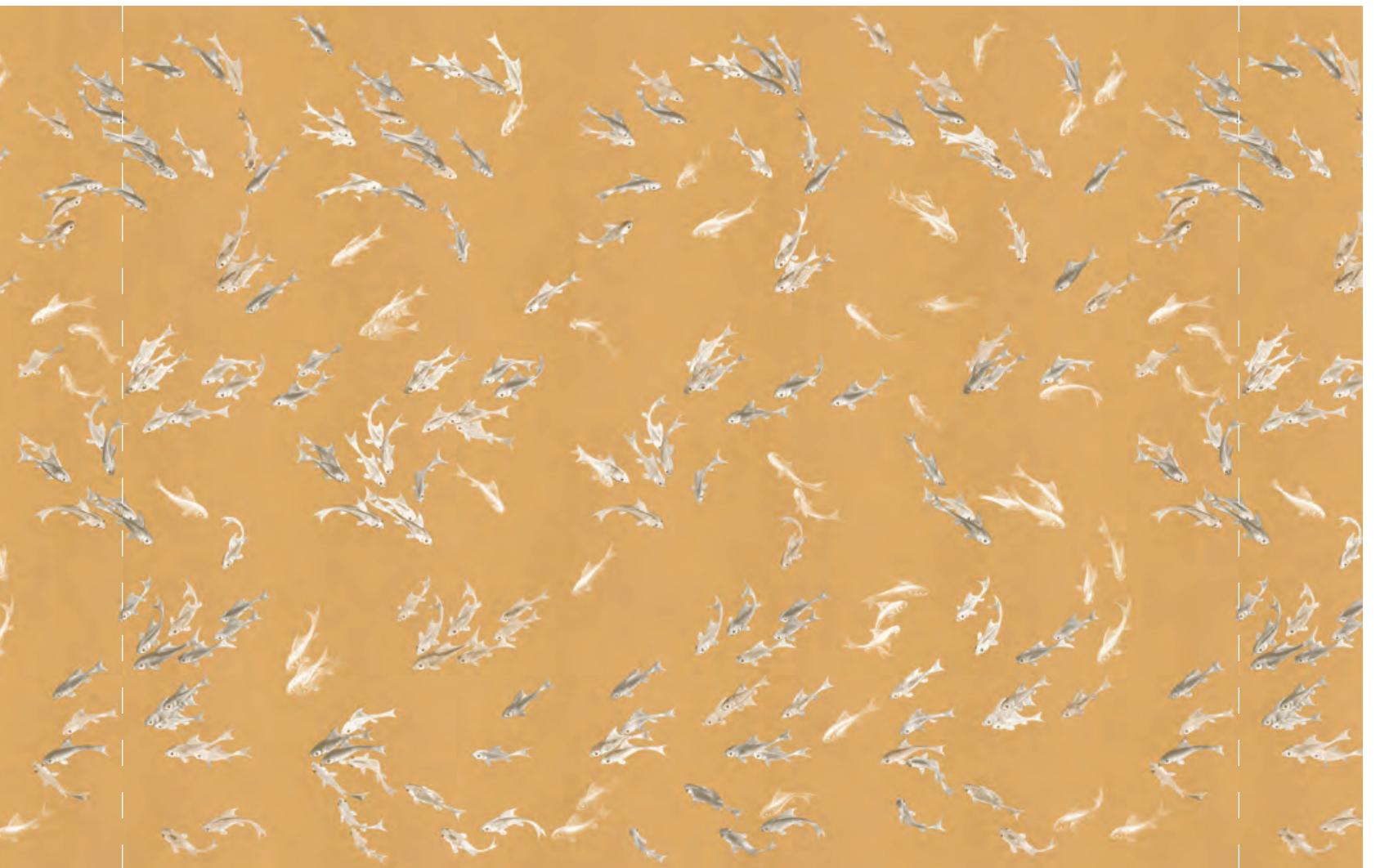


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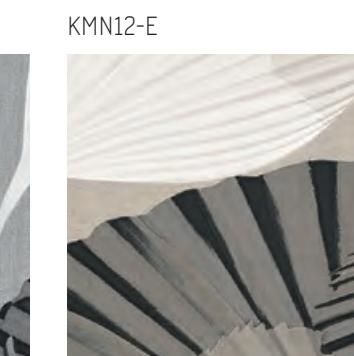
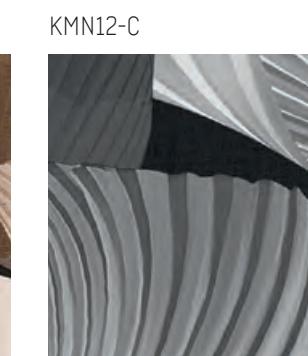
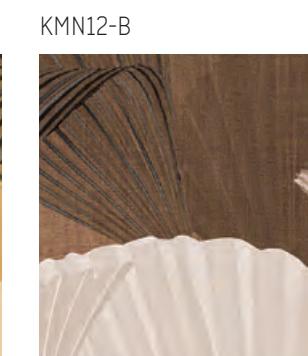
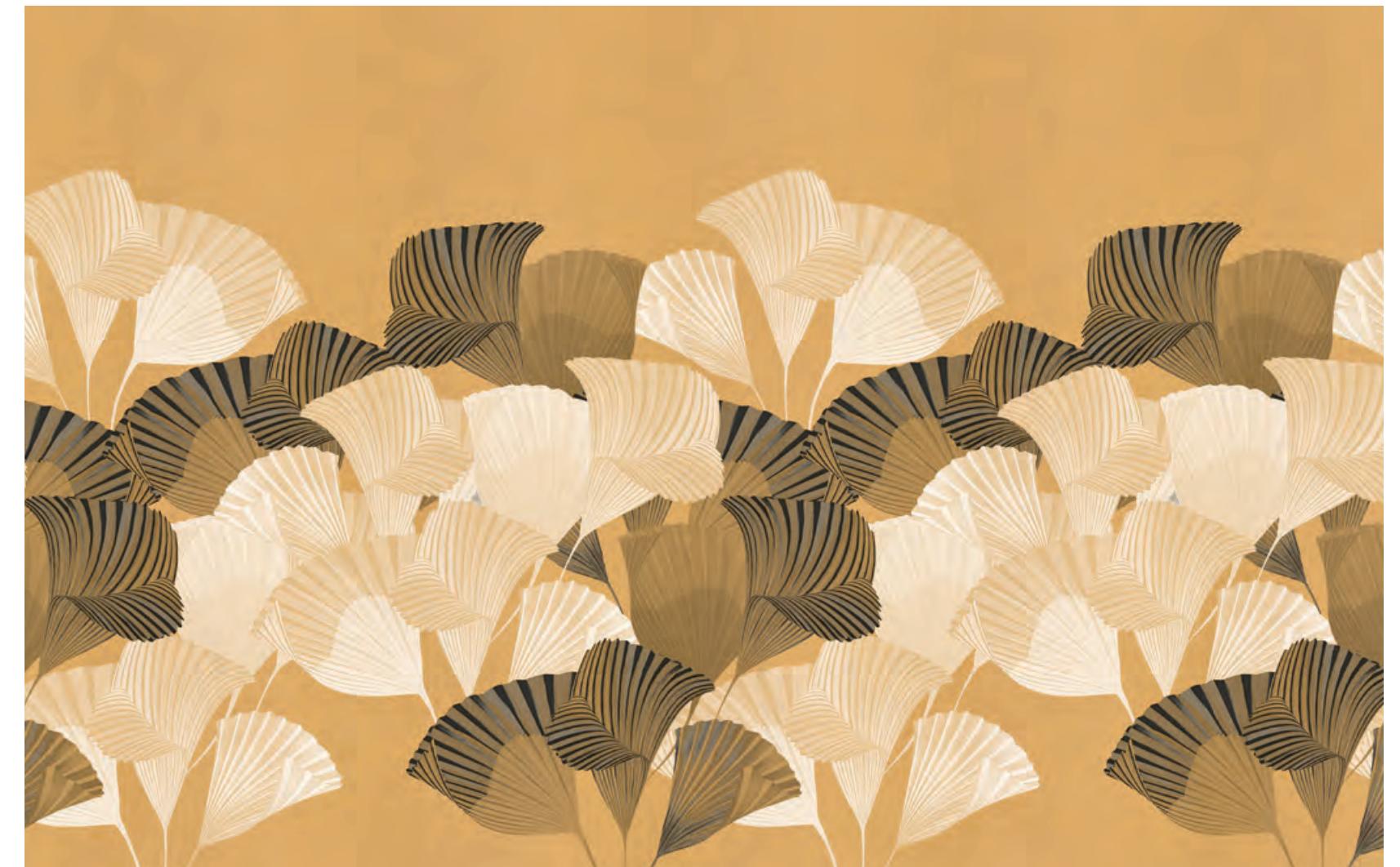
Hakma

Modularity: 4 X 3,1 Mt.



Details (1:10) / Color Variants

Modularity: 5 X 3,1 Mt.



Details (1:10) / Color Variants

Obi



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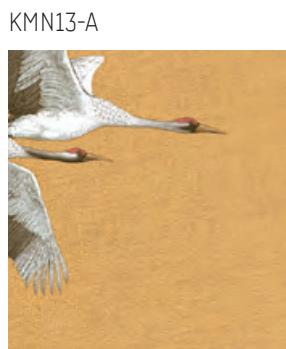
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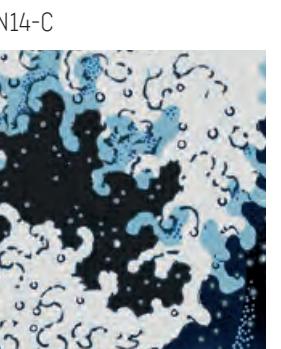
Furi



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Details (1:10) / Color Variants



Geta



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Yuki



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KMN15-B



KMN15-C



KMN15-D



KMN15-E



Details (1:10) / Color Variants

KMN16-A



KMN16-B



KMN16-C



KMN16-D



KMN16-E



Okobo



126

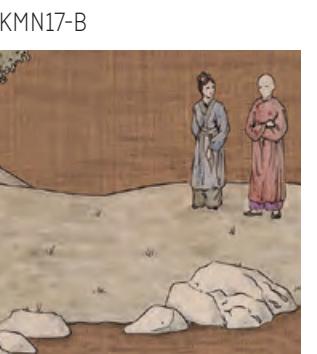
Modularity: 4 X 3,1 Mt.

Modularity: 3 X 3,1 Mt.

Kosode



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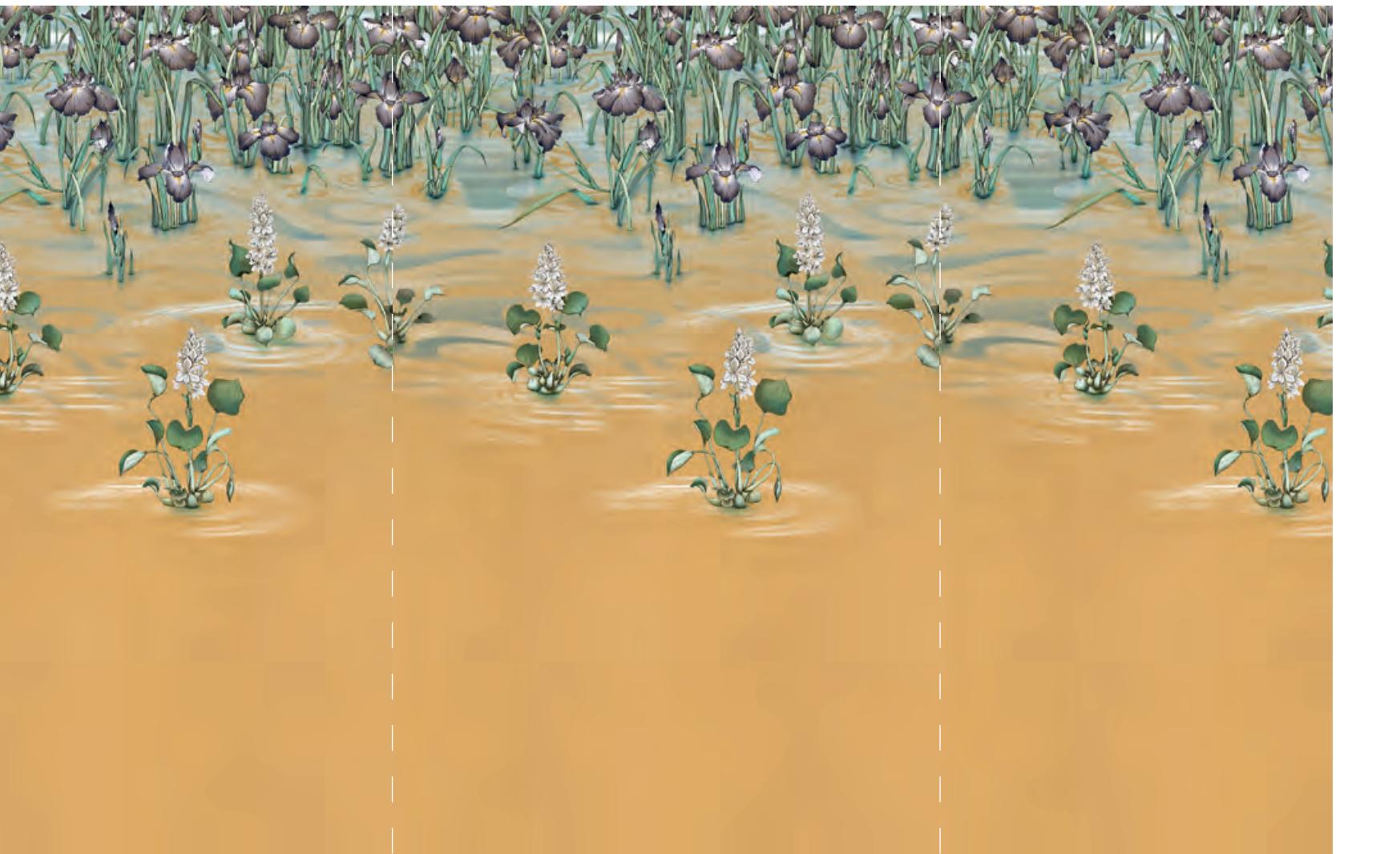


Details (1:10) / Color Variants



Hikizuri

Modularity: 2 X 3,1 Mt.



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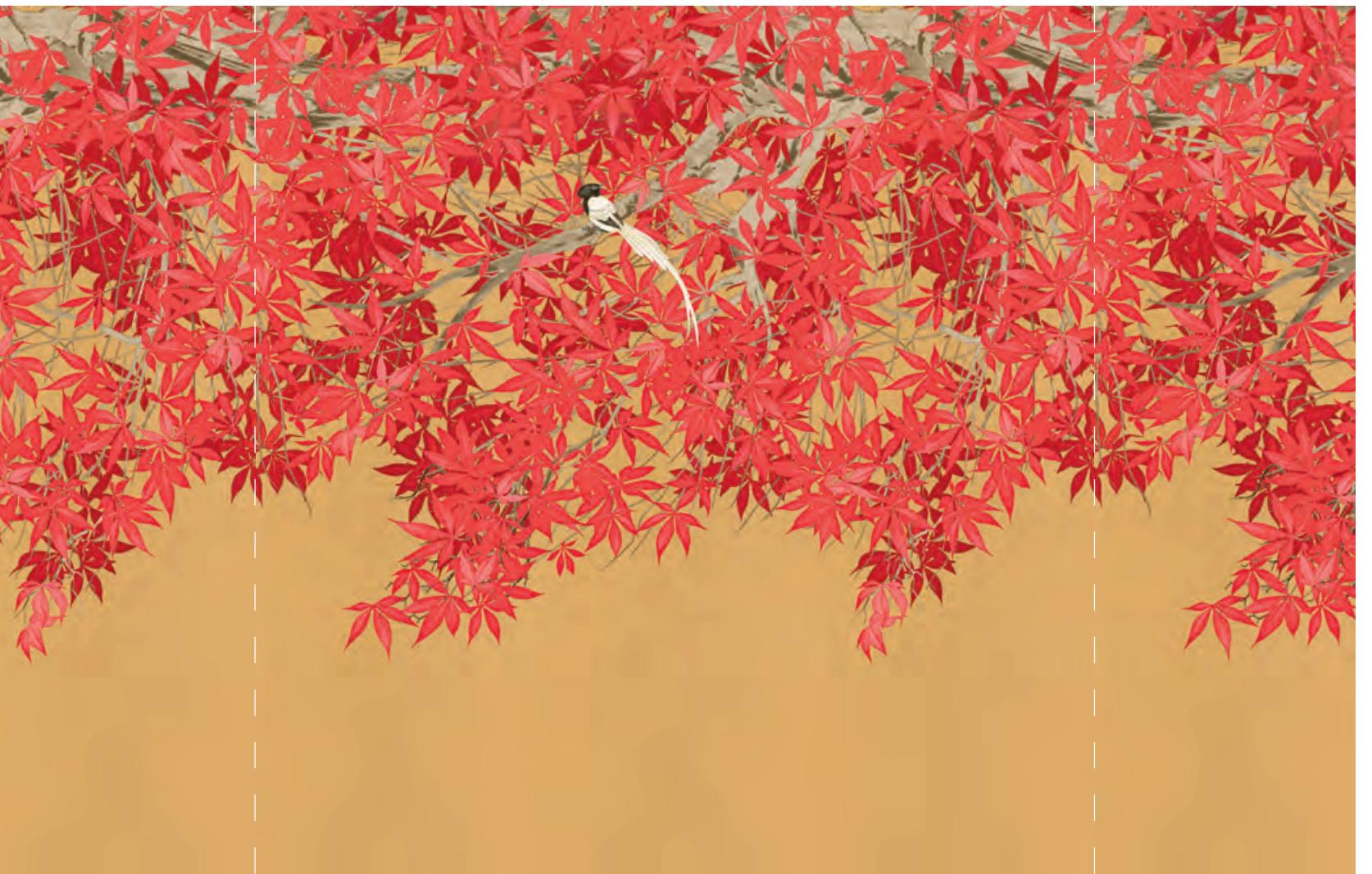


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Modularity: 3 X 3,1 Mt.



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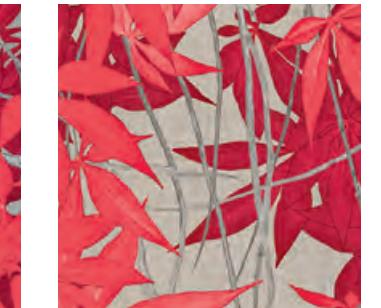
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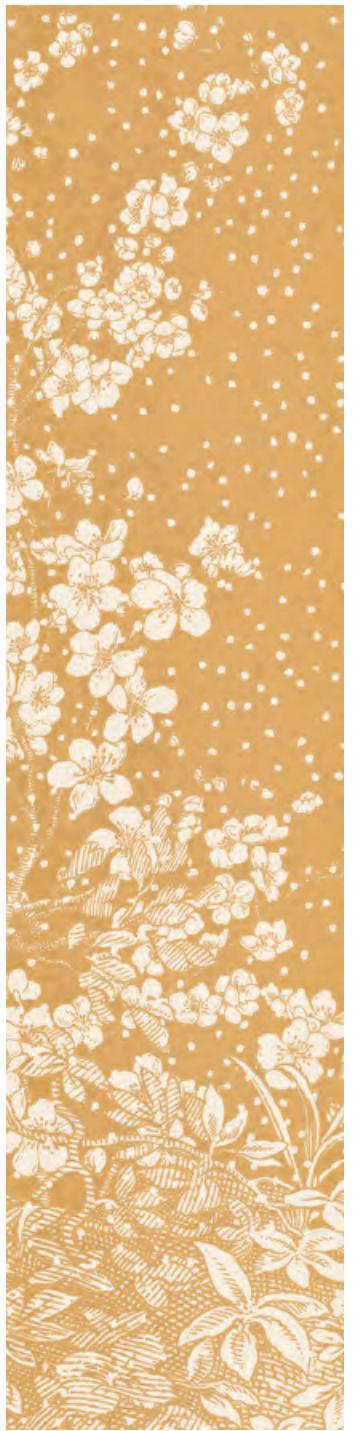
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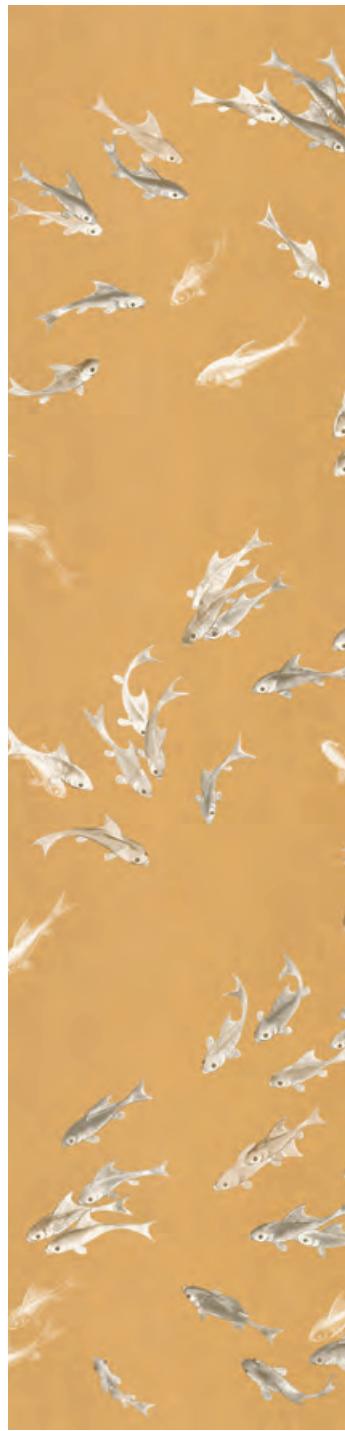
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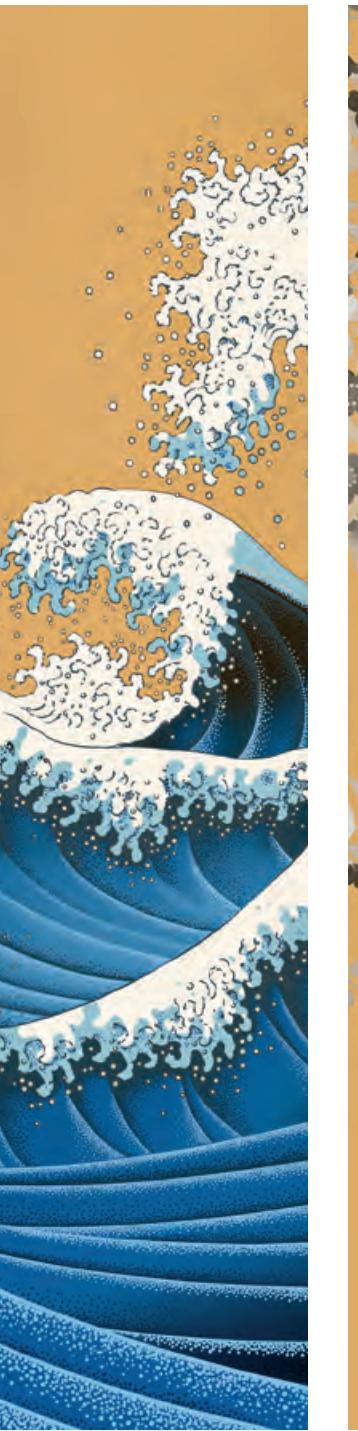


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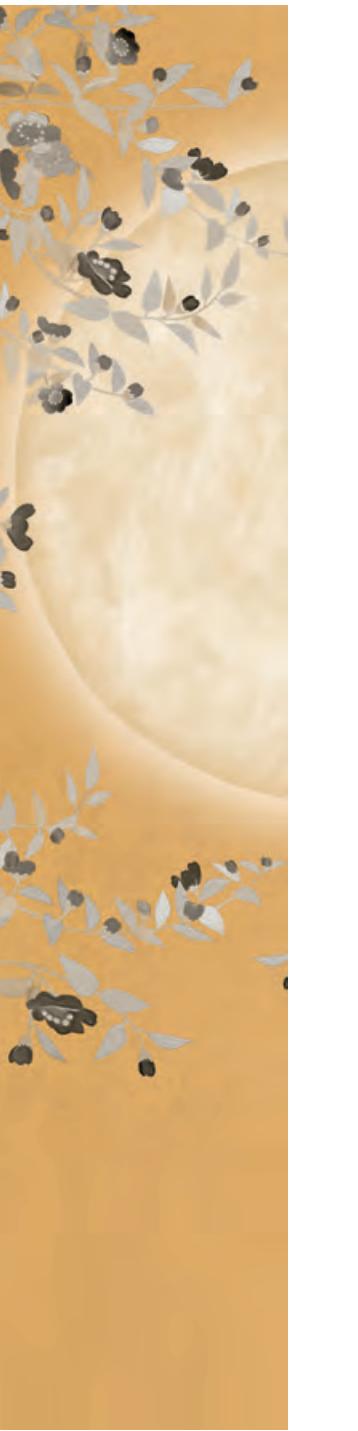


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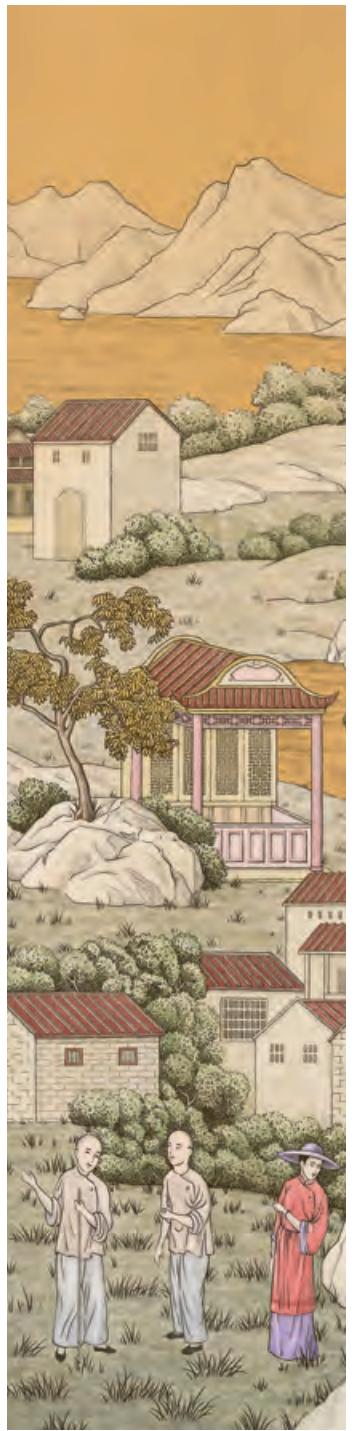


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